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FOR IMMEDIATE RELEASE

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**CELEBRATING 20 YEARS OF SERVICE: MAKING QUALITY HEALTH CARE
ACCESSIBLE AND AFFORDABLE IN ALAMEDA COUNTY**

(Alameda, Calif.) –Alameda Alliance for Health (Alliance) has remained a valued partner in Alameda County’s health care safety-net system over the past 20 years, and continues to fulfill the mission to make quality health care accessible and affordable for all Alameda County residents.

The Alliance provides managed care services to Medi-Cal beneficiaries and other vulnerable populations through a network of public and private providers, and is proud to partner with a network of more than 4,000 physicians and specialist, hospitals and pharmacies, to provide Alliance members with access to quality health care.

“The Alliance started providing services to the first member in 1996, today, the Alliance manages access to health care services for more than 260,000 members residing in Alameda County, and provides health care coverage for men, women and children in our community,” said Alliance CEO Scott Coffin. “ More than 20% of the estimated 1.6 million residents in Alameda County are enrolled in Medi-Cal. The Alliance is honored to serve 8 of 10 Alameda County residents who are enrolled in Medi-Cal managed care, and other underserved populations.”

The Alliance will be hosting a community event to celebrate 20 years of service in our community. This event will be an opportunity for the Alliance to connect with stakeholders, elected officials, community leaders and providers who envisioned and created the Alliance.

The Alliance values the relationships and partnerships, cultivated over the years, with the vast array of health and social service organizations that serve Medi-Cal beneficiaries and other people in Alameda County. Collaboration with providers, elected officials, health care advocates, and many other community organizations has been vital to the success of the Alliance.

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“We appreciate our provider network and community for their support and partnership over the years to achieve a shared mission,” said Alliance CEO Scott Coffin. “The Alliance will continue to be committed to our member, provider and partner satisfaction, and to maintain high standards of service to our diverse community for years to come.”

The community event will be held at the Alliance, on Friday, April 8th, from 2:30 PM – 5:00 PM. Space is limited and RSVP is required. For more information and to RSVP please visit www.alamedaalliance.org or call 510.747.4500.

About the Alliance

Alameda Alliance for Health is a local, public, not-for-profit managed care health plan committed to making high quality health care services accessible and affordable to Alameda County residents. Established in 1996, the Alliance was created by and for Alameda County residents. The Alliance Board of Governors, leadership, staff, and provider network reflect the county’s cultural and linguistic diversity. The Alliance provides health care coverage to more than 260,000 low income children and adults through a National Committee on Quality Assurance (NCQA) accredited Medi-Cal program, and the Alliance Group Care program (an employer-sponsored plan that provides low cost comprehensive health care coverage to In-Home Supportive Services (IHSS) workers in Alameda County). For more information, visit www.alamedaalliance.org.

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