

**FOR IMMEDIATE RELEASE**

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**ALAMEDA ALLIANCE FOR HEALTH ANNOUNCES SECOND PHASE OF ITS PROVIDER  
RECRUITMENT INITIATIVE**

The Alliance invests in Alameda County residents by releasing the next phase of its Provider Recruitment Initiative and Training Supports Grants Program on July 1st.

**Alameda, CA** – Alameda Alliance for Health (the Alliance), the local health plan that administers access to health services to over 410,000 Alameda County residents, released the next phase of its Provider Recruitment Initiative on Tuesday, July 1st, 2025, to support the hiring of health care professionals and to expand access to care for the Alameda County Safety Net.

As part of this initiative, grant funds will also be available to support training and certifications for Community Health Workers whose role is to assist and provide support to individuals with navigating the health care system.

According to a report from the Association of American Medical Colleges, a national shortage of over 85,000 physicians is projected by 2036. Similarly, increasing health care workforce shortages in Alameda County are directly linked to access to care and slower patient care for the estimated tens of thousands of local residents seeking services they need to stay healthy.

The Provider Recruitment Initiative was developed last year to provide grants that expand the Alliance's safety net partners and assist community-based organizations with hiring and retaining health professionals who serve Alameda County's Medi-Cal population. The initiative aims to improve member access to key provider types and services by further expanding the Alliance's provider network.

"We know that reduced access to primary and specialty care contribute to poor health care outcomes for our members," said Matthew Woodruff, Alliance CEO. "That is why this investment in the recruitment and retention of our health care workforce is critical and will help address the gaps in our safety net system and ensure that families have access to the services they need to stay healthy."

In addition to expanding the Alliance's Provider network, the Provider Recruitment Initiative will continue to improve members' access to Primary Care Providers, Specialists, and Behavioral Health Professionals. It also provides skill-based training opportunities for supportive staff such as Community Health Workers, and it will promote diverse and culturally inclusive care reflective of the Alameda County community.

To learn more about the Alliance's Provider Recruitment Initiative, visit us at **[www.alamedaalliance.org](http://www.alamedaalliance.org)**. Questions about the initiative can be directed to **[fundinginfo@alamedaalliance.org](mailto:fundinginfo@alamedaalliance.org)**.

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### **About Alameda Alliance for Health**

Alameda Alliance for Health (the Alliance) is a local, public, not-for-profit managed care health plan committed to making high quality health care services accessible and affordable to Alameda County residents. Established in 1996, the Alliance was created by and for Alameda County residents. The Alliance Board of Governors, leadership staff, and provider network reflect the county's cultural and linguistic diversity. The Alliance provides health care coverage to over 410,000 low-income children and adults through the National Committee for Quality Assurance (NCQA) accredited Medi-Cal and Alliance Group Care programs.